



*Regional Network for Social Responsibility are delighted to be a partner of CSR Accreditation*

# CSR Accreditation

## Showing what good looks like

Social Responsibility allows you to enrich the quality of lives for all by investing in social value as an essential part of an organisations culture. This provides purpose and impact and will ensure a sustainable and profitable business. It will help to build a better world for future generations by improving the environment and ensuring a cohesive community to live and work in.

CSR-A is a leading UK based company delivering a global standard for social responsibility.

It is now more important than ever to show that we are doing everything we can to improve the world for future generations, by reducing the negative impact we have on the environment and by building a better and cohesive society. It is amazing what many of us are already doing that we don't talk about. CSR-Accreditation provides the perfect opportunity for you to tell your positive story.



## What is CSR Accreditation

CSR Accreditation is an effective way to benchmark what you are already doing with regard to social responsibility. It is a process in which you collate, measure and report on your organisation's socially responsible activities. An Accreditation will also provide you with a roadmap for planning future activity. The Accreditation application process provides a simple template where you can record activity against our CSR Four Pillars of environment, workplace, community and philanthropy. Each CSR Pillar is designed to help you impact report on areas such as energy performance, recycling, staff engagement, health and well-being, community engagement and supporting local and national charities.



## Doing Good is Good Business

The CSR Accreditation Mark should be displayed on your website, in your reception and throughout your communications literature, proudly showing that your organisation has been independently recognised for its socially responsible endeavours.

## Register Now to Become CSR Accredited

Registration is free and easy - on registration you will be provided with guidance for composing your CSR Accreditation application, information on fees and a full list of membership benefits. ***for registration or information please contact our mideast agent through:***

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<https://www.regionalcsr.com>

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### ***Every successful CSR Accreditation benefits from:***

- Three years CSR Accreditation.
- A CSR Accreditation logo pack and guidelines.
- An Accreditation certificate.
- A tree planted in your name.
- Automatic entry to the International CSR Excellence Awards.
- Will feature in our CSR Accredited members directory.
- 5% of every application fee will go to our nominated charity.
- Plus many other membership benefits.

# Sustainable and Social Purpose with Profit

## The Future for Successful Businesses and Organisations

- A Social Responsibility Accreditation will help you, the managing director, business owner or senior executive, set better goals, make better decisions and improve your relationships.
- A Social Responsibility policy will improve many business functions, like streamlining the hiring process, improve staff engagement, build a great team, increase profits, sales and customer services.
- Social Responsibility is a powerful force that gives meaning to people's lives, reduces uncertainty and creates stability and it can also be the determinant of the success or failure of an organisation.
- Social Responsibility is about the future.

## The Future Shape of Business

We believe that business should be measured by both financial and social value. A Social Responsibility policy will enable you to show return on social investment (ROSI) in terms of staff engagement/productivity, retention, recruitment, tendering, investment and reputation. It will also deliver important emotional investment showing a social return of investment (SROI). This is the positive impact you have on all stakeholders including yourself, your employees and their dependants and the community in which you exist.

***CSR Accreditation (CSR-A) has been scrutinised and is endorsed by Buckinghamshire New University.***

## *CSR-A Workshops Exploring the Benefits of CSR*



Compelling 2 hour workshops to show how your Social Responsibility credentials will help your organisation deliver purpose, social impact AND improve your bottom line.

**Doing good is good business**  
**Become CSR Accredited**

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## CSR-A Training Course

CSR-A provides a comprehensive, 6 module CSR training course. Explore CSR, CR, ESG and learn how your organisation will benefit. This training course enables organisations to understand how to create a Social Responsibility policy that supports the Social Responsibility Four Pillars and suggests ways of working that deliver positive outcomes. The course is for those who wish to develop their organisation's Social Responsibility policy including CEOs/MDs, executive teams, senior leadership, HR managers and Social Responsibility professionals. It is also suitable for anyone who wants to gain a better understanding of the importance of Social Responsibility in the workplace.

The course counts towards your CPID and is endorsed by the Institute of Administrative Management (IAM).





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- The Regional Network for Social Responsibility is an international non-profit professional institution that was established in 2007, and has branches, offices and representative agreements in the Kingdom of Bahrain, the State of Qatar, the State of Kuwait, the Kingdom of Saudi Arabia, the kingdom of Morocco, the Republic of Tunisia, the Republic of Sudan and the Republic of France, Turkey,, the Sultanate of Oman, the People's Democratic Republic of Algeria, and the United States of America.
- The Regional Network for Social Responsibility aims to raise the level of awareness about the social responsibility of companies and institutions, and work to strengthen it in the companies, institutions, governmental, civil and private sectors.
- The network seeks for social responsibility to achieve its goals by providing consultancy services, implementing training programs and specialized workshops, as well as organizing forums and press conferences in the areas of social responsibility, sustainable development, green economy, community service and institutional volunteering.
- It aims helping companies and institutions to make their practices, business and activities accountable and in line with the standards of sustainable development.
- The Regional Network for Social Responsibility is also working on the implementation of specialized studies and research, in addition to issuing various periodicals and publications to educate the business sectors and other institutions of social responsibility practices in accordance with approved international standards.
- The regional network for social responsibility also seeks to provide a professional observatory of effective social responsibility practices in the Arab region and Middle East.
- The regional social responsibility network also seeks to support grants institutions by providing consultations, training services and specialized studies that contribute to their transformation into institutions that are managed according to international standards.
- The Regional Network for Social Responsibility is interested in third sector institutions, especially charitable and voluntary foundations and societies, and civil society organizations by providing services that are carefully designed according to their professional needs.

- The Regional Network for Social Responsibility also works to introduce responsible initiatives and practices for companies, institutions, government and civil sectors, as well as civil society organizations, and to appreciate their owners and those in charge of them through honorable and professional activities.
- The regional network for social responsibility seeks to promote the concepts of green economy and sustainable development, and their applications in various fields.

### **Our Charter and Principles:**

- Establishing the idea of corporate and businessmen's responsibility towards society as a new principle in planning and work away from the abstract materialism and the idea of profit and blind competition.
- Highlighting every activity aimed at providing assistance or contributing to the social or environmental life in the region, giving it the right to the media that it deserves, and urging others to follow it.
- Reducing human suffering as much as possible, getting close to society, strengthening ties between its members, preserving public health and the environment, trying to get rid of behaviors that are against the law and harmful to the public interest, and reduce the margin of pain and error, in the interest of love, solidarity and community awareness.
- Work to build relationships between donor institutions, implementing institutions, as well as beneficiary groups of society to meet their needs according to professional standards.

### **International Member and Partnership:**

*The Regional Network for Social Responsibility is a member of the following international organization:-*

- United Nation Global Compact
- United Nation Global Academy
- United Nation Global Market Place
- The European Business Ethics Network
- The International Social Responsibility Union
- International Association for Community Development (IACD).

*for registration or information please contact us*  
**[www.regionalcsr.com](http://www.regionalcsr.com) – [info@www.regionalcsr.com](mailto:info@www.regionalcsr.com)**